



Tentative Schedule of Events

March 24-26, 2022 ♦ Embassy Suites DFW North ♦ Grapevine, Texas

Thursday, March 24, 2022

8:30 - 9:30 a.m.	Opening Session with Keynote
9:30 - 10:30 a.m.	Membership Seminar 1
10:30 - 10:45 a.m.	Break
10:45 - 11:45 a.m.	Marketing and Communications Seminar 1
Noon - 1 p.m.	Lunch (provided)
1 - 2 p.m.	Membership Seminar 2
2 - 3 p.m.	Marketing and Communications Seminar 2
3 - 3:15 p.m.	Break
3:15 - 5 p.m.	Regional Breakout Sessions
5 - 6 p.m.	Welcome Reception

Friday, March 25, 2022

8:30 - 9:30 p.m.	Membership Seminar 3
9:30 - 10:30 p.m.	Marketing and Communications Seminar 3
10:30 - 10:45 p.m.	Break
10:45 - 11:45 p.m.	Regional Breakout Sessions
Noon - 1:50 p.m.	Buses Transporting Train Guests to Platform* (only for paid excursion participants)
	*Lunch provided on train for paid excursion participants.
Noon	Lunch Provided, Afternoon on your own (for those not going on train excursion)
Afternoon/Evening	Optional Excursion at the Stockyards (ticket purchase required)

Saturday, March 26, 2022

7:30 - 8:30 a.m.	Masters Class Cohort – Invite-only Networking Event
8:30 - 9:30 a.m.	Membership Seminar 4
9:30 - 10:30 a.m.	Marketing and Communications Seminar 4
10:30 - 10:45 a.m.	Break
10:45 - 11:45 a.m.	Membership Seminar 5
Noon - 1 p.m.	Lunch
1 - 2 p.m.	Marketing and Communications Seminar 5
2 - 3 p.m.	Regional Breakout Sessions
3 - 3:30 p.m.	Closing Remarks